

Freie Universität Berlin  
Fachbereich Wirtschaftswissenschaft  
und  
Zentralinstitut Osteuropa-Institut

J. Bitzer, I. Geishecker, H. Görg, W. Schrettl  
Seminar (42 125)  
Hauptstudium  
Wahlveranstaltung in Volkswirtschaftspolitik  
Wahlpflichtveranstaltung in Wirtschaft Osteuropas  
OEI Magisterstudiengang, Sem, Disziplin: Wirtschaft  
OEI Masterstudiengang Modul B, Kernkurs Teil 2  
Wintersemester 2006/2007

## Internationale Wirtschaft und Osteuropa

### Termin:

- Einführungsveranstaltung 31.10.2006, 16.15 – 17.45 Uhr in HS 202, Boltzmannstr. 20, FB Wirtschaftswissenschaft
- Blockseminar 09. und 10. Februar 2007 (Raum wird noch bekannt gegeben)

**Teilnehmerbegrenzung:** 15 Personen

**Leistungsnachweise:** Referat, Hausarbeit

**Anmeldung:** Anmeldung/Verteilung der Referate in der Einführungsveranstaltung.

**Inhalt:** Das Seminar gibt einen Überblick über die aktuelle Literatur zu internationalem Outsourcing, Multinationalen Firmen und Wissens-Spillovers mit besonderem Bezug zu Mittel- und Osteuropa.

**Teilnahmevoraussetzung** ist ein abgeschlossenes Grundstudium sowie Vorkenntnisse in Ökonometrie.

**Struktur:** Die untenstehenden aktuellen Artikel zum Thema bilden die Basis der Veranstaltung. Vorausgesetzt werden Kenntnisse sowohl ökonometrischer Methoden als auch fundamentaler ökonomischer Konzepte. Eine inhaltlich (und formal) erfolgreiche Teilnahme an diesem Seminar erfordert eine intensive und regelmäßige Mitarbeit.

**Referate:** Jeder Seminarteilnehmer bereitet ein Referat vor und schreibt eine Hausarbeit zu einem der unten genannten Themen.

**Benotung:** Referate gehen mit einer Gewichtung von 50%, Hausarbeiten mit einer Gewichtung von 50% ein.

**Themen:**

<b>I <i>Standard Außenhandelstheorie</i></b>	
	Zentrale Fragestellungen: <ul style="list-style-type: none"><li>- Warum betreiben Nationen Handel?</li><li>- Wie kann internationaler Handel die Arbeitsmärkte der Handelspartner beeinflussen?</li></ul>
<b>Thema 1</b>	<i>Ricardo, Heckscher-Ohlin Modell mit flexiblen und festen Preisen.</i>  Literatur: Krugman and Obstfeld (2001), Krugman (1995)
<b>II Internationales Outsourcing</b>	
	Zentrale Fragestellungen: <ul style="list-style-type: none"><li>- Was ist internationales Outsourcing und wie kann es gemessen werden?</li><li>- Welchen Einfluss hat internationales Outsourcing auf den Arbeitsmarkt?</li><li>- Welche Rolle spielt interationales Outsourcing nach Mittel- und Osteuropa</li></ul>
<b>Thema 2</b>	<i>Theorie internationalen Outsourcings.</i>  Literatur: Feenstra and Hanson (1996), Arndt (1997), Jones and Kiertzkowski (2001), Deardorf (1998)
<b>Thema 3</b>	<i>Definition und Messung internationalen Outsourcings.</i>  Literatur: Hummels, Ishii and Yi (2001), Chen et al. (2005), Hijzen, Görg, and Hine (2004), Yeats (2001)
<b>Thema 4</b>	<i>Empirische Analyse der Arbeitsmarkteffekte im allgemeinen Gleichgewicht.</i>  Literatur: Harrigan and Balaban (1999), Harrigan (2000), Hijzen (2004)
<b>Thema 5</b>	<i>Empirische Analyse der Arbeitsmarkteffekte im partiellen Gleichgewicht.</i>  Literatur: Feenstra and Hanson (1996), Feenstra and Hanson (1999), Hijzen, Görg, and Hine (2004), Yeats (2001), Geishecker (2006)
<b>Thema 6</b>	<i>Empirische Analyse der Arbeitsmarkteffekte in den Empfängerländern am Beispiel Mittel- und Osteuropas</i>  Literatur: Feenstra and Hanson (1997), Egger and Egger (2002), Egger and Stehrer (2003)

<b>III Multinationale Unternehmen</b>	
	Zentrale Fragestellungen: <ul style="list-style-type: none"> <li>- Definition und Theorie des Multinationalen Unternehmens.</li> <li>- Was determiniert ausländische Direktinvestitionen?</li> <li>- Ausländische Direktinvestitionen in MOE</li> </ul>
<b>Thema 7</b>	<i>Theorie der Multinationalen Unternehmung.</i>  Literatur: Markusen (2002), Markusen (1995), Markusen (1998), Barba Navaretti and Venables (2004)
<b>Thema 8</b>	<i>Empirie. Determinanten von ausländischen Direktinvestitionen.</i>  Literatur: Carr, Markusen and Maskus (2001), Blonigen, Davies and Head (2003), Geishecker and Görg (2005), Buch et al. (2005)
<b>Thema 9</b>	<i>Beschäftigungseffekte ausländischer Direktinvestitionen in der Muttergesellschaft.</i>  Literatur: Becker et al. (2005), Brainard and Riker (2001), Konings and Murphy (2001)
<b>IV Effekte Ausländischer Direktinvestitionen</b>	
	Zentrale Fragestellungen: <ul style="list-style-type: none"> <li>- Einfluss ausländischer Direktinvestitionen auf die Produktivität.</li> <li>- Zahlen Multinationals höhere Löhne und wenn ja warum?</li> </ul>
<b>Thema 10</b>	<i>Produktivitätseffekte</i> Literatur: Smarzynska-Javorcik (2004), Girma, Greenaway, Wakelin (2001), Aitken and Harrison (1999), Alfaro et al. (2004)
<b>Thema 11</b>	<i>Löhne</i> Lipsev and Sjöholm (2001), Görg, Stobl and Walsh (2003), Budd, Konings and Slaughter (2002), Girma et. al. (2001)
<b>V Internationale Wissens-Spillovers</b>	
	Zentrale Fragestellungen: <ul style="list-style-type: none"> <li>- Welche Kanäle gibt es für Wissens-Spillovers?</li> <li>- Sind internationale Wissens-Spillovers tatsächlich wichtig für Wachstum?</li> </ul>

<b>Thema 12</b>	<i>Was sind Wissens-Spillovers</i> Literatur: Aghion and Howitt (1992), Romer (1990), Griliches (1992), Bitzer (2003).
<b>Thema 13</b>	<i>Empirie zu Wissens-Spillovers, ohne spezifischen Kanal</i> Literatur: Griliches (1995, 1992, 1979), Mohnen (1996), Bitzer (2005) Bitzer and Stephan (2002)
<b>Thema 14</b>	<i>Empirie zu Wissens-Spillovers, die Rolle von Handel.</i> Literatur: Coe and Helpman (1995), Keller (1998), Edmond (2001), Kao et al. (1999), Bitzer and Geishecker (2006).
<b>Thema 15</b>	<i>Empirie zu Wissens-Spillovers, die Rolle von Direktinvestitionen</i> Literatur: van Pottelsberghe de la Potterie and Lichtenberg (2001), Verspagen (1997a, 1997b), Keller (204)

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